



KOOYONG LAWN TENNIS CLUB, MELBOURNE

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MEDIA DISTRIBUTION

AgBioEn KOoyong CLASSIC HITS PAUSE FOR 2021 BUT PLAY BACK IN 2022

In light of the current situation around the COVID-19 pandemic, the Kooyong Lawn Tennis Club (KLTC) in consultation with its major tournament partners have made a decision to cancel the 2021 edition of the AgBioEn Kooyong Classic that was to be played at the iconic Kooyong venue in January.

The Kooyong Classic will be back bigger and stronger in 2022. Most pleasing is that each of the event's major partners have agreed to extend their associations for another 12 months.

Major sponsor AgBioEn - Australia's first fully integrated, carbon negative, renewable energy and fuels project – have extended their sponsorship along with International Media partner MediaPro Asia, and Australian free-to-air television partner SBS.

On its return in 2022, the AgBioEn Kooyong Classic will be played at a new-look Kooyong with an extended clubhouse overlooking the main stadium court and sizeable increases in car parking capacity for players and spectators.

Quotes from Peter Carew, KLTC President

“We are disappointed that the AgBioEn Kooyong Classic will take a break in 2021 but we really feel that this is the right thing to do. Our number one priority is the safety of players, spectators, our sponsors and the KLTC staff.

“At this stage there are so many unknowns but we hope, like all Australians, that we can beat COVID-19 as soon as possible.

“There is also the uncertainty around the Australian Open and how other events around it will be presented which adds other complexities in planning.

“We’re thrilled that our major partners – AgBioEn, MediaPro and SBS – have added a further 12 months to their existing agreements. That is a big gesture from them and we’re grateful to them for it.

“Kooyong will continue to be the “Spiritual Home of Australian Tennis” and we want to thank everyone who has supported the Classic over the last 32 years. We’ll see you again in 2022!”

Quotes from Charles Hunting, AgBioEn Executive Chairman

“We’ve had a great experience in our association with the AgBioEn Kooyong Classic and we agree that cancelling the 2021 edition is the responsible way to go.

“We didn’t hesitate to extend our partnership and we’re really looking forward to 2022.”

The AgBioEn Kooyong Classic is a three-day event played at the historic Kooyong venue that was home to the Australian Open until 1988.

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